

لباقة

فن الإتيكيت وأصول اللباقة

Labaaqa

WORLD OF ETIQUETTE



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Etiquette is a code of behavior, practiced by the individual but shared by social systems.

It is a concept of interaction that appears in all walks of life, every society, for young and old, and in all professions. Etiquette conveys a person's highest regard for their own conduct and the highest regard for their host, or guest, or audience.

LABAQA is passionate about training and teaching individuals and various groups as to the real art of etiquette. While the world increases in its global interactions and business competition, it is arguable that there is a reduction in teaching and living-out of real standards of personal conduct. This makes etiquette more important than ever, so you can live and interact at a higher level of conduct that those around you will notice and respond to positively.



Cherin Jallis

Etiquette, Image & Communication Expert

Cherin Jallis has international recognition as an expert in etiquette. She is certified in Luxury & Lifestyle Management from Italy's Polimoda Institute Fashion Design & Marketing in Italy, and studied the general etiquette and business protocol in Switzerland's Surval Institute in cooperation with the Institute Villa Pierrefeu. She is also a certified etiquette consultant in Canada after years of applying the finer points of social and business conduct.

Etiquette Professional 98%

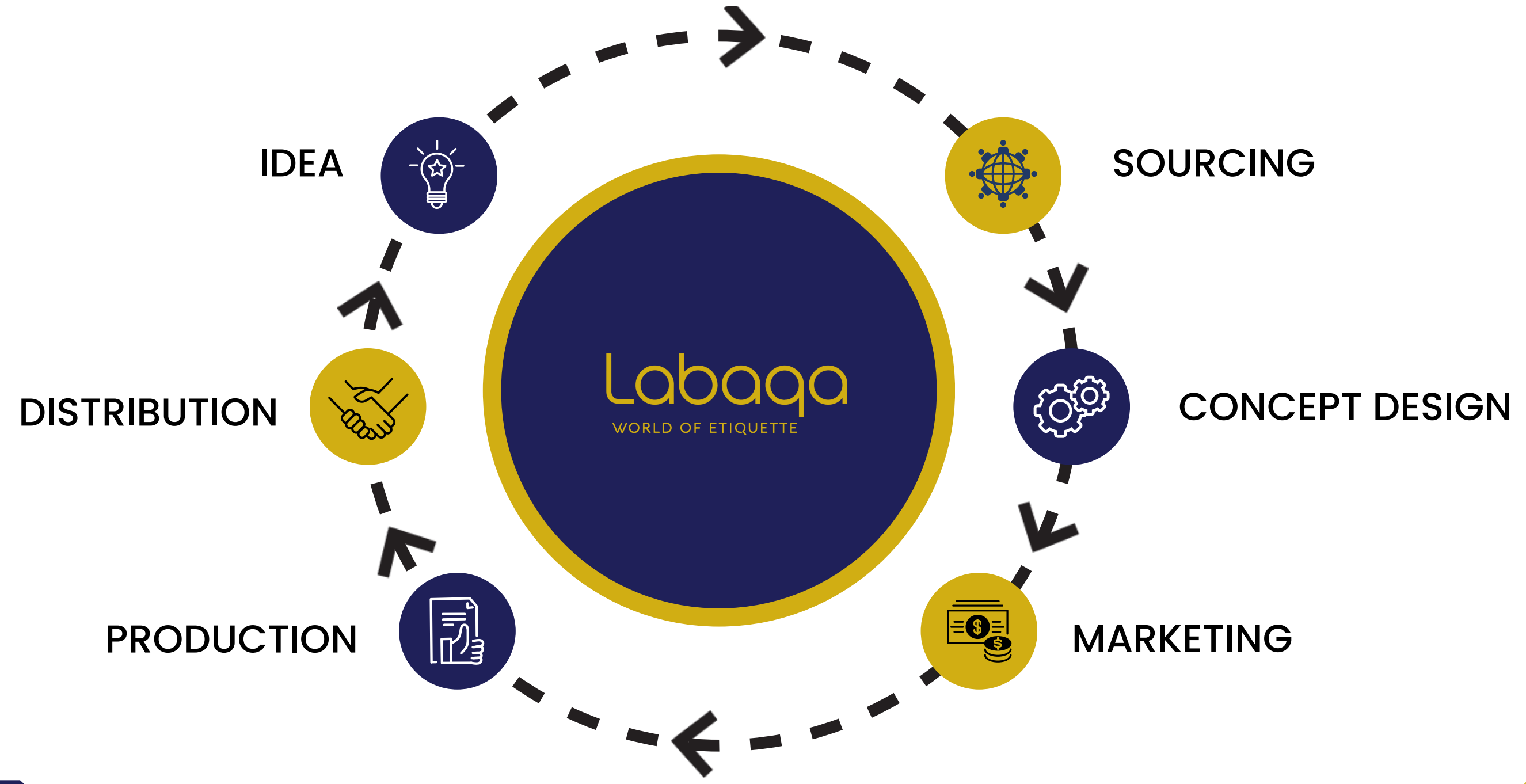


Leadership 90%



Motivation 95%





Brands Association

In a fast-paced and competitive world where the consumer has innumerable options available to them, a company needs a strategy to establish a solid presence in the marketplace. There are strong reasons to believe that the right corporate identity helps achieve this business objective. Labaga abides fully to its values for everlasting impression.



21st Century
Antimicrobial Technology



Tonino Lamborghini



Luxury Lifestyle Products



Loyalty Programme
Travel Detail



VOZ COMM-UK



REBOUND TAG-UK

Client Testimonials

Professionals with high satisfaction

Happiness does not come from doing easy work but from the afterglow of satisfaction that comes after the achievement of a difficult task that demanded our best.



EYAD ISMAAIL

HEAD CONSULTANTS

“I thought I knew everything there was to know about protocol and manners but quickly discovered there was plenty more for me to learn”



PATSI COLLINS

MARKETING MANAGER

“Without proper etiquette, society would be a mess with free-for-all behaviors that would have rude people dominating those who care about others”



SAIF HAMAD

ROYAL GROUP DIRECTOR

“Etiquette is something anywhere & everywhere where humans are and since everything business related is time-bound, whether it’s a project or a meeting, always be punctual”



NISREEN RABAH

LEGAL TRANSLATER

“Professional manners get positive attention. Skills on the job are important, but knowing how to do the work isn’t the only thing expected of you”



HALA KHALEK

PR & EVENT MANAGEMENT

“I feel Etiquette is about Showing respect for others through our actions and presentations”

Our Clients

Recognized, diversified and reputed

Labaaqa is the Corporate Member of the Royal Club Group of Companies and solely responsible for Etiquette training (Social & Business) with the VIPs, Govt Level and members of the group



ROBINSONS
SINCE 1858

John Lewis





Thank You

www.Labbaqa.com